OPPORTUNITY TO PARTICIPATE

LEGAL AND INNOVATION TECH

13-14 MAY, 2O24, HILTON SYDNEY

The NSW Cyber Business Exchange is supporting a dedicated Cyber Zone at the Legal Tech and Innovation Fest, 13-14 May 2024, Hilton Sydney. The event brings together l**aw firm business leaders senior corporate council and service providers**. Below is detailed information and costs regarding the exhibiting opportunity and the attached floorplan details the zone area location. Our presence is limited to 8 companies.

Cyber Security Zone

The NSWBE has supported a dedicated Cyber Security Tech Zone at the Legal Tech Conference, 2024. The area will be branded NSWCBE (AISA) and NSW Government to add the strength of the brands to the area. The sizing is 5m w x 2 m deep per side allowing for 8 booths. The individual sizing per booth is detailed below.

The inclusions in the package are:

Booth Size:

- 1.2m wide x 2 m deep (Floorplan attached)
- Lighting and Power

Booth Inclusions:

- 1 x 74 cm module
- Full-colour branding for your business at the front of the module
- 2 x stools
- Full branding can be designed for the back of your booth for $389 plus GST

Conference Passes:

- 2 full conference passes

Lead capture system:

- Each exhibitor will receive a dedicated sponsor app to collect details of attendees by QR code through a personal smart device.

Conference Panel:

- Opportunity to participate in the Cyber Conference Panel. Depending on numbers we currently have 2 panels scheduled at 11.45 am on both days of the conference. This is just before lunch and conference attendees can then be invited to speak with our exhibitors on the stand.

Logo placement:

- Exhibitor logo on the event website with a link to the corporate site
- Exhibitor logo featured within the event app with backlinks to the corporate site
- Exhibitor log on the event media wall

Cost:

- The cost per business is $4500 plus GST. The NSWCBE will be supporting each business with $1000 (plus GST) towards the booth (reducing the cost to $3500).